



CARTOGRAPHIES OF MOVEMENT
CARTOGRAFÍAS DEL MOVIMIENTO
CARTOGRAFÍAS DO MOVIMENTO

dance
studies
association

BUENOS AIRES, ARGENTINA / JULY 23-27, 2024

The 2024 Dance Studies Association meeting in Buenos Aires will be our organization’s first major gathering outside of North America and Europe. This occasion aims to facilitate new routes and roots of local and international exchange and dialogic (un)learning in the field of dance studies. At the same time, it beckons us to engage critically with the violences embedded in practices and narratives of expansion and mapping. The gathering will be conducted in English, Spanish, and Portuguese, welcoming rich networks of artists and scholars from across Argentina and the Global South.

What would happen if we inverted the map of dance studies? If we tilted it or placed it on its side? What consequences would these revisions have, these new cartographic choreographies? What new imaginaries would this enable? How do we keep colonial pasts and presents close in mind (that ship moving always toward shore) while embracing the reorientation and disorientation of gathering in the South?

The 2024 in-person conference anticipates 500+ attendees from across the globe. This will be our first large, annual conference since fall 2022 and our community is excited and anxious to be together once again.

Join us in moving and mapping.

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- **DIGITAL ADS**
 - **SPONSORSHIP**
 - **NEWSLETTER ADVERTISING**
 - **BOOK EXHIBIT**

PUBLISHERS' EXHIBIT OPPORTUNITIES

With an estimated 500+ dance artists and scholars in attendance from across the globe and a 4,000 person reach across digital platforms, DSA's 2024 conference offers publishers, department chairs, and presenters an excellent venue to promote books, events, department initiatives, and upcoming deadlines.

DISPLAY BY TABLE - PUBLISHERS' EXHIBIT TABLE

- **First Table - \$500 USD**
- **Additional Table - \$200 USD each**

VIRTUAL EXHIBITORS' PAGE

This webpage will be available as part of the DSA mobile conference app, available to all registrants from May 1st through the event. Your page may include images, links, description, promotions, and a chat feature for participants to engage directly.

- **Virtual Exhibitor Page - \$150 USD**

DISPLAY BY PUBLICATION - VIRTUAL OR IN-PERSON

This is a perfect opportunity to promote your recent publication!

- **DSA Scholars Table (in-person) - \$50 USD/book**
- **DSA Virtual Scholars Table (DSA mobile conference app) - \$25 USD/book (with URL link)**

SPONSORSHIPS & DIGITAL ADVERTISING

In 2019, DSA successfully launched our mobile conference app. As we continue to green our conferences, we move away from printed programs and advertising and towards more adaptive, interactive, and environmentally conscious modes of communication. To that end, support DSA and share your message with our attendees through sponsorship opportunities and/or digital advertising. Please consider placing your ad in English, Spanish, and Portuguese in order to reach all of our attendees.

DIGITAL APP BANNER ADVERTISEMENT: \$300

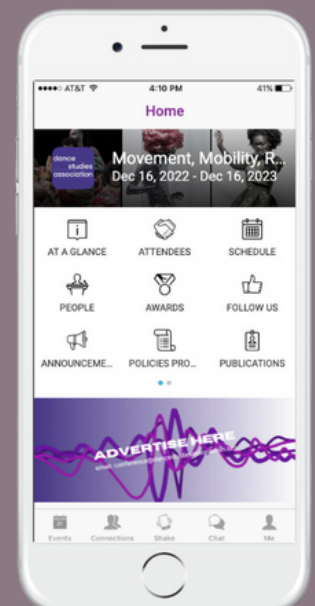
- 950x380 pixels, png or jpeg
- URL

DIGITAL APP PUSH NOTIFICATION: \$100/per

- custom text push-notification to all DSA app users to promote your
- event, book launch, application deadline, etc.
- date/time of your choosing

DSA E-BLAST NEWSLETTER ADVERTISING: \$200-\$50 (see website for pricing)

- 1500x500 pixels, png or jpeg
- URL
- Reach DSA's 3,000 person listserv



SPONSORSHIP:

Conference sponsorship makes this entire series possible. Your support ensures that we can keep registration costs accessible, pay speakers equitably, and invest in translation services.

Full Conference Sponsor - \$5000

- sponsor profile in mobile app
- logo on all conference e-blasts, announcements, social media posts
- one dedicated e-blast
- one app push-notification to all registered attendees
- signage and public announcement at all conference events & locations
- placement for promotional materials at registration desk
- two complimentary registrations

Translation Sponsor - \$2500

Your support will help us translate *more* of this event into three languages. This labor is a significant cost and we are seeking specific support for this part of the conference.

- sponsor profile in mobile app
- logo on all conference e-blasts, announcements, social media posts
- one app push-notification to all registered attendees
- signage and public announcement at all conference events & locations
- placement for promotional materials at registration desk

Travel Sponsor - \$1000

We will offer one-additional travel award (via our Graduate Travel Award and/or Conference Fellowship) for each travel sponsor. In other words, your sponsorship is in direct support of an attendee's travel to the 2024 conference.

- sponsor profile in mobile app
- logo on conference e-blasts, announcements, social media posts for 2024 travel awards
- signage and public announcement at conference opening
- placement for promotional materials at registration desk

Event Sponsor - \$500

Sponsor a specific plenary, workshop, paper panel, etc. We'll work with you to find the perfect fit!

- sponsor profile in mobile app
- logo on conference e-blasts, announcements, social media posts for your event
- signage and public announcement at conference event

Table Sponsor - \$250

Sponsor a table at the annual DSA Members' event and awards ceremony.

- signage on event tables and live announcement at the event
- sponsor profile in the mobile app used by all attendees
- logo on all e-blasts, announcements, social media posts for the members' awards event

DUE MAY 31, 2024

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VISIT CONFERENCE WEBSITE TO RESERVE

<https://dasa.memberclicks.net/movement--mobility--reciprocity>

CONFERENCE@DANCESTUDIESASSOCIATION.ORG / 708-550-3199

PHOTOS: MAU CHACO RAMÍREZ

EDGARDO MERCADO, TOPOLOGIES FOR INFINITELY UNCONQUERABLE BODIES (2016) TOPOLOGIES FOR INFINITELY UNCONQUERABLE BODIES IS A LARGE-SCALE PERFORMANCE INSTALLATION. BOTH PLAYFUL AND CONTEMPLATIVE AND/OR PARTICIPATORY, THAT IMMERSSES US IN AN EXPERIENCE THAT TRANSFORMS SPACE THROUGH THE BODIES OF 20 PERFORMERS AS WELL AS AUDIENCE MEMBERS, ALLOWING US TO QUESTION THE CONNECTIVITY, UBIQUITY, AND LIMITS OF THE BODY IN MOTION TODAY.

EDGARDO MERCADO, TOPOLOGÍAS PARA CUERPOS INFINITAMENTE INCONQUISTABLES (2016) TOPOLOGÍAS PARA CUERPOS INFINITAMENTE INCONQUISTABLES ES UNA INSTALACIÓN PERFORMÁTICA DE GRANDES DIMENSIONES, TANTO LÚDICA COMO CONTEMPLATIVA Y/O PARTICIPATIVA, QUE NOS SUMERGE EN UNA EXPERIENCIA QUE TRANSFORMA EL ESPACIO A TRAVÉS DE LOS CUERPOS DE 20 PERFORMERS Y DE LOS VISITANTES, PERMITIÉNDONOS CUESTIONARNOS ACERCA DE LA CONECTIVIDAD, UBIQUIDAD, Y LÍMITES DEL CUERPO EN MOVIMIENTO HOY.

EDGARDO MERCADO, TOPOLOGIAS PARA CORPOS INFINITAMENTE INCONQUISTÁVEIS (2016) TOPOLOGIAS PARA CORPOS INFINITAMENTE INCONQUISTÁVEIS É UMA INSTALAÇÃO PERFORMÁTICA EM LARGA ESCALA, TANTO LÚDICA QUANTO CONTEMPLATIVA E/OU PARTICIPATIVA, QUE NOS SUBMERGE EM UMA EXPERIÊNCIA QUE TRANSFORMA O ESPAÇO ATRAVÉS DOS CORPOS DE 20 PERFORMERS E MEMBROS DA PLATEIA, PERMITINDO QUESTIONAR A CONECTIVIDADE, UBIQUIDADE E LIMITES DO CORPO EM MOVIMENTO HOJE.