

Salvador, Brazil  
May 12, 2023



2023

## SPONSOR / EXHIBITOR PROSPECTUS

dance  
studies  
association

# 2023 Conference Symposia Movement, Mobility, Reciprocity

As we work to gather more consciously, DSA announces a series of conference symposia leading up to its next annual conference in Buenos Aires, *Cartographies of Movement* (July 2024).

Throughout 2023, which marks the 40th anniversary of Paul Gilroy's *The Black Atlantic*, DSA will host 3 one-day live-streamed events (papers, panels, performances, workshops), which will be curated locally at different shores of this connecting body of water. These events will encourage and support remote participation, yet some activities will have in-person attendance and/or audience. In doing so, *Movement, Mobility, Reciprocity* aims to expand our ability to listen and exchange ideas, practices, and processes transnationally, while acknowledging the cost and carbon footprint of traditional conferences. We will leverage DSA's platforms and reach to gather virtually, yet keep our feet rooted on new grounds.

Through South-North reciprocal transnational exchanges, more importantly, the series seeks ways to problematize and overcome the geopolitics of knowledge production and dissemination historically reinforced in our field. DSA membership at large will gather online to witness, listen, and discuss how the understandings of movement, mobility and reciprocity help us in expanding the field of dance studies, diversifying and de-stratifying its constituting voices, theories, methods, and discourses.

London, UK  
September 8, 2023



Ilorin, Nigeria  
October 26, 2023



- DIGITAL APP ADS
- SPONSORSHIP
- NEWSLETTER ADVERTISING
- EXHIBIT BY BOOK

# 2023 Conference Symposia Movement, Mobility, Reciprocity

In 2019, DSA successfully launched our mobile conference app. As we continue to green our conferences, we move away from printed programs and advertising and towards more adaptive, interactive, and environmentally conscious modes of communication. To that end, support DSA and share your message with our attendees through sponsorship opportunities and/or digital advertising.

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## **SPONSORSHIP: \$500**

Symposia sponsorship makes this entire series possible. Your support ensures that we can keep registration costs accessible, pay speakers equitably, and invest in translation services.

- sponsor profile in mobile app
- logo on symposia e-blasts, announcements, social media posts
- one app push-notification to all registered attendees

## **DIGITAL APP BANNER ADVERTISEMENT: \$250/month**

- 950x380 pixels, png or jpeg
- URL

## **DIGITAL APP PUSH NOTIFICATION: \$100/per**

- custom text push-notification to all DSA app users to promote your event, book launch, application deadline, etc.
- date/time of your choosing

## **MONTHLY E-BLAST NEWSLETTER ADVERTISING: \$200-\$100 (see website for pricing)**

- 1500x500 pixels, png or jpeg
- URL
- Reach DSA's 3,000 person listserv

## **SCHOLARS TABLE, EXHIBIT BY THE BOOK: \$25/book**

- virtual display-by-publication via the DSA mobile app
  - book cover, 200-word description, link to purchase
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## **VISIT SYMPOSIA WEBSITE TO RESERVE**

<https://dasa.memberclicks.net/movement--mobility--reciprocity>

CONFERENCE@DANCESTUDIESASSOCIATION.ORG / 708-550-3199